Dr. Antonio Zavala has a Ph.D. in History of Ideas, specializing in political thought, a master's degree in political communication, and a master's degree in social sciences. He has been a political communication professor and postgraduate director at the Pan-American University in Mexico City; he is currently a professor of Ethics and Political Philosophy at the Guadalajara campus of the same university. He has also collaborated with other public and private universities. On the other hand, the trajectory of Dr. Zavala includes his collaboration with international public health NGOs, and campaigns for tobacco-free kids, among others. And work in the ministries of public health and finance in Mexico. He is currently a public affairs consultant for international markets for pharmaceutical companies and previously worked advising energy, banking, and health companies.